

Tennessee Titans

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Installed Equipment

EDIROL PR-80 Dual Stream Realtime DV Presenter and Editor

Introduction

When it was time to update their \$30,000.00 video presenter, audio and video engineer Justin Brant questioned if there might be a better solution for the Titans and after talking with a trusted colleague, called EDIROL.

Now that they have the PR-80 which cost them less than \$7,000.00, they've not only saved a chunk of change but have gained the ability to be more spontaneous with their content during football games. The touchscreen that is used with the PR-80 allows them to see their clips easily and pull them up instantly on their Jumbotron, the mammoth screen that backs the football field.

System

Giving them the feel of linear deck access, the Titan gameday operators love the PR-80 controller's shuttle wheel so they can queue tapes as they did with their linear system eight years ago. The PR-80 and its controller provide them with the "hands-on" advantage of switching between video sources and the "hands-off" advantage of complete stability. One of the PR-80's biggest selling features is its RELIABILITY and the Titans use of the PR-80 is an excellent case in point. Over the past year, the PR-80 has been used at the Titan stadium for about 20 prime time events, 10 of which were NFL games, 4 Tennessee State University games, the Music City Bowl and other club events. They've never had so much as a hiccup with their presentations using the PR-80.

Brant sums up the value of the EDIROL PR-80 to the Tennessee Titans with this: "We have sampled other presentation tools and found them to be inferior to the EDIROL PR-80. The PR-80 couples user-friendliness with rock solid technology to put the operators mind at ease and make any production seamless."



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-Justin Brant

System Integration



More Information

See the full story at: www.edirol.com/stories

Product Information: www.edirol.com/pr80

Consultant Resources: www.rolandssystemsgroup.com