

# Extremely Easy to Use DV-7DL for Production at CATV

## Cable Net Suzuka

<http://www.cns-tv.co.jp/>

### Installed Equipment

Video Editor

DV-7DL PRO SE



▲Cable Net Suzuka

### Introduction

Suzuka City in Mie Pref has approx 200,000 population is growing as international tourist resort.

Cable Net Suzuka established in 1992 boardcasting programs to 45,000 members. We started broadcasting on 100% digital system from the end of 2004. In Suzuka City, we have citizen program editing committee made of 20 members. They make very unique programs on citizen's point of view. This is one of the most popular program we are broadcasting.



▲DV-7DL PRO SE at Editing Suite

### System

We are broadcasting 1 self production program per day. All the process like editing/titling/BGM/narration adding can be completed on DV-7DL PRO SE. For example, we add narration by commentator from the mic directly connected to DL in case of sports programs.

### Point of selection

We researched about professional non-linear editors at InterBEE etc. We selected DV-7DL PRO SE because of its speed and easy to use. We considered to move to HD production system, but we found it's too early because of budget and less technical proofs. On DV-7DL PRO SE, new staff can complete the sequence very smoothly and speedy. The dedicated controller helps the smooth switching from Linear to Non-Linear.