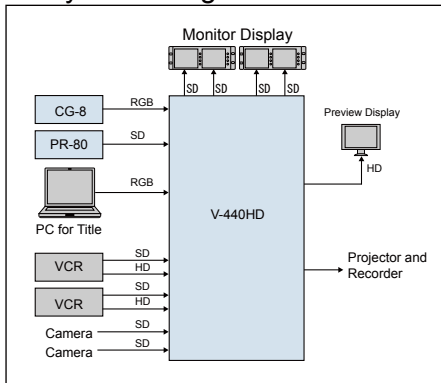


Japan Broadcast Communications,
CATV Ibaraki
www.speedway.ne.jp

Installed Products

V-440HD Multi Format Video Mixer
PR-80 Real-Time Video Presenter
CG-8 Visual Synthesizer

System Integration



Introduction

In 2006 CATV Ibaraki built a satellite studio inside of a large shopping mall to broadcast local community channel programming. Since this unique facility and studio setup, many of CATV's broadcast facilities around Ibaraki come to see the facility.

Point of Selection

- Director of CATV Ibaraki

The biggest appealing point of V-440HD was price. Although we needed to have an HD production system for the future, all the other HD mixers were priced too high. We also use Ediol's CG-8 and PR-80. Both units help us to provide visual entertainment and digital signage for people coming to the mall. We can create motion graphics very quickly and easily with CG-8. The PR-80 can output video with the super quick response from a touch screen, mouse, keyboard, or built-in scheduler.

The System

They output a variety video content to the screen installed in the lobby of their satellite studio. CATV takes video content and commercials from the local stores in the shopping malls and broadcasts them throughout the facility. They also incorporate broadcast material including live camera feeds.



Shipping Mall : New Port Hitachinaka



V-440HD, CG-8 and PR-80



CATV Ibaraki's Satellite Studio



V-440HD in the master room of satellite studio